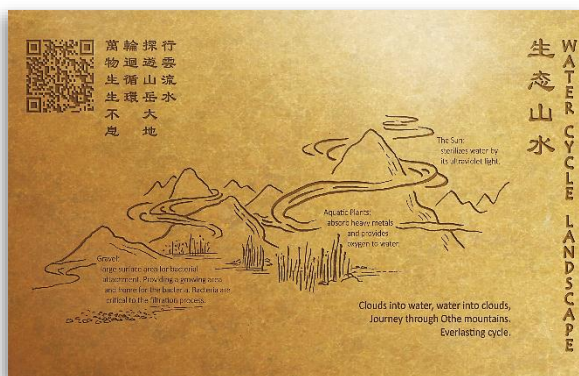
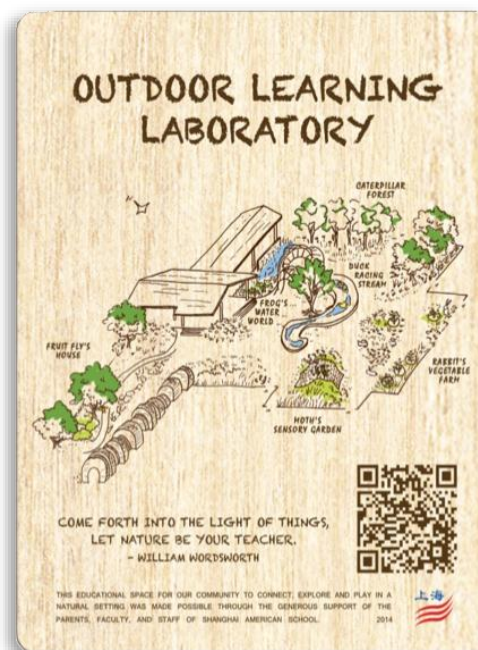


# INTERACTIVE LABEL SYSTEM 互动标牌系统

CHN 中国园艺资料库



CHN Interactive Label System offers an interactive way for visitors to experience the landscape around us. It is a convenient tool offering information while its contents can be easily edited.



Information given from the location-specific labels ranges from introduction for landscape areas, interactive maps, galleries, events to plant stories. Visitors can enjoy and learn from both the information on the physical labels and the webpage after scan location specifically.

# PROBLEMS OF TRADITIONAL SIGNS 传统标牌问题

FOR VISITORS 对于游客

Many times we are *LOST & UNINFORMED*  
when we visit landscapes.

我們 迷失 在景点。



Lack of Information  
缺乏资讯

Out of Date information  
资讯过时



Lacking Event/ Promotion Notice  
缺乏推广/活动消息

Difficult to Read/  
Incorrect Languages  
标牌难以阅读/  
语言不通



Losing Orientation  
失去方位

Disconnection between paths  
路径中断



# PROBLEMS OF TRADITIONAL SIGNS 传统标牌问题

FOR OPERATORS 对于营运方

We find it difficult to make

**SIGNAGES LONG-LASTING,  
INFORMATION UP-TO-DATE &  
LANDSCAPE INTERACTIVE.**

我们难于使

标牌耐用，  
资讯及时，  
景观互动。



Wears and Does Not Last/  
Extremely Expensive  
丢失易损/  
非常昂贵



One-Way/  
Not Interactive  
单方的推进/  
没有互动



Hard to Update Information  
难以及时更新资讯

Only Information Provision/  
Get No Feedback  
只提供信息/  
没有反馈

# INTERACTIVE & CREATIVE SIGNS 互动创意标牌

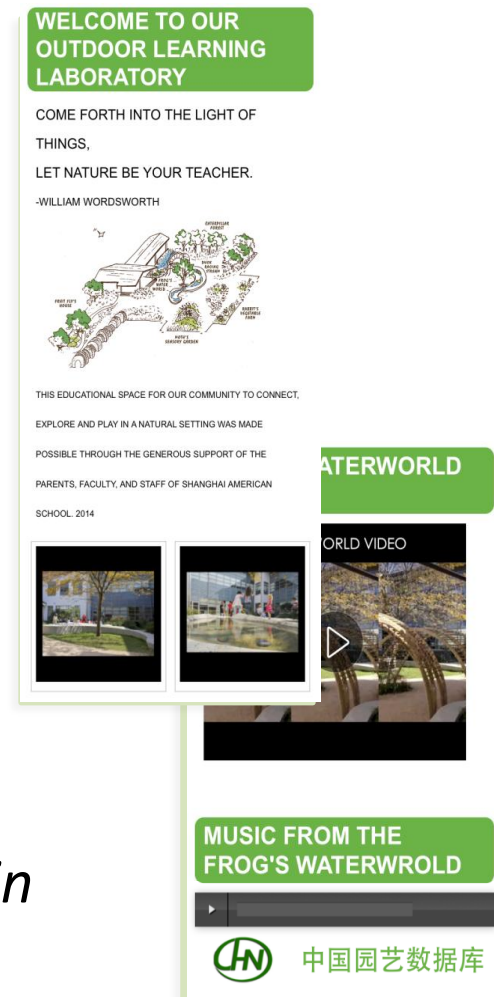
OUR SOLUTION- TO CONNECT VISITORS, LANDSCAPE & OPERATORS

我们的解决方案- 连结游客、景点及营运方

A TURN KEY SYSTEM combining  
**ONSITE SIGNAGE & INTERACTIVE CONTENT.**

统包系统结合

现场标牌和 互动内容。



Win Win Win  
双赢

# INTERACTIVE & CREATIVE SIGNS 互动创意标牌

OUR SOLUTION- TO CONNECT VISITORS, LANDSCAPE & OPERATORS

我们的解决方案- 连结游客、景点及营运方

## LOCATION/AREA INFO

### 位置 / 区域信息

Customized by Projects



Wood  
木材



Stone  
石材



Signboard  
标识板



Brick  
砖块

## PLANT/HORTICULTURE INFO

### 植物 / 园艺资讯

Standard Info on Plants from CHN Database



Wood  
木质



Stainless steel  
不锈钢

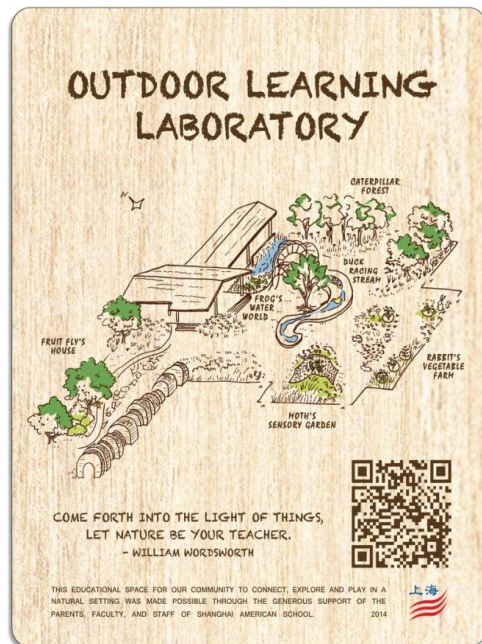


Brass  
铜质



# LOCATION/ AREA INFO EXAMPLES 位置 / 区域信息样品

AFTER SCAN...



SCAN  
ME  
↓



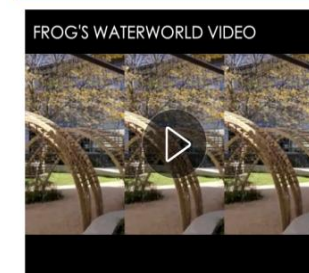
## WELCOME TO OUR OUTDOOR LEARNING LABORATORY

COME FORTH INTO THE LIGHT OF  
THINGS,  
LET NATURE BE YOUR TEACHER.  
-WILLIAM WORDSWORTH



THIS EDUCATIONAL SPACE FOR OUR COMMUNITY TO CONNECT,  
EXPLORE AND PLAY IN A NATURAL SETTING WAS MADE  
POSSIBLE THROUGH THE GENEROUS SUPPORT OF THE  
PARENTS, FACULTY, AND STAFF OF SHANGHAI AMERICAN  
SCHOOL. 2014

## FROG'S WATERWORLD VIDEO



Click for Video

## MUSIC FROM THE FROG'S WATERWORLD



中国园艺数据库

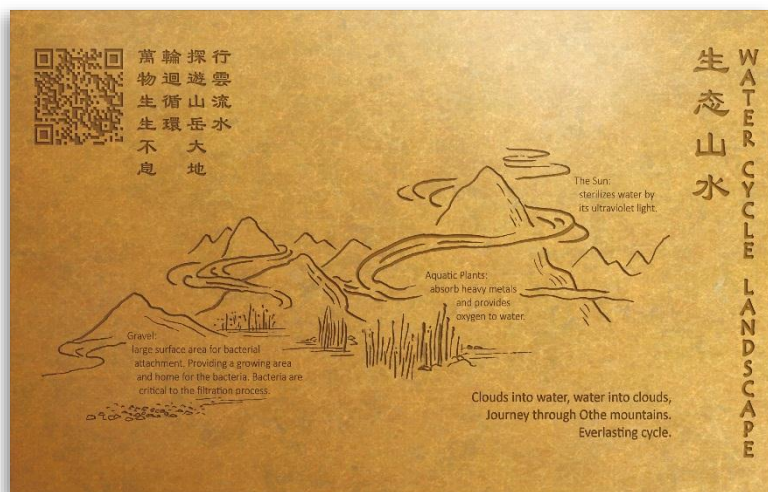
Click for Audio

Scroll for Gallery



# LOCATION/ AREA INFO EXAMPLES 位置 / 区域信息样品

SCAN  
ME



AFTER SCAN...

## 生态山水 WATER CYCLE LANDSCAPE

行云流水  
探遊山岳大地  
輪迴循環  
萬物生生不息

Clouds into water, water into clouds,  
Journey through the mountains.  
Everlasting cycle.



Scroll for Gallery



## 相廊 GALLERY



Artistic conception of Water Cycle Landscape.



Travelling through a Chinese painting.

## 乐水 WATER MUSIC



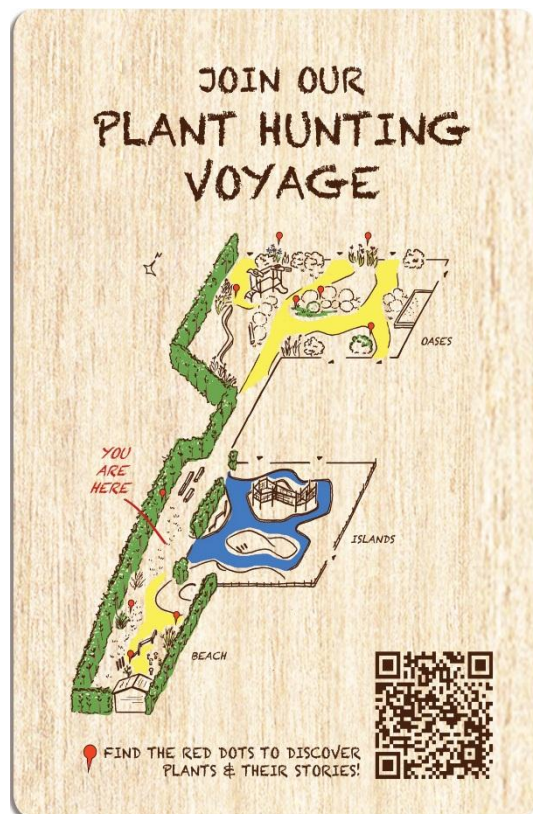
中国园艺数据库

Click for Audio



# LOCATION/ AREA INFO EXAMPLES 位置 / 区域信息样品

## AFTER SCAN...



SCAN ↗  
ME

### PLANT HUNTING VOYAGE GUIDE MAP



#### OASES



#### ISLANDS



#### BEACH



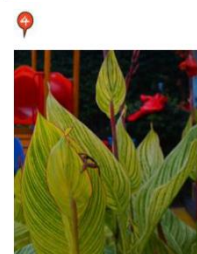
### TIPS FOR DISCOVERERS



黄杨 HuangYang

Littleleaf box

Buxus sinica



花叶美人蕉 HuaYeMeiRenJiao

Canna lily

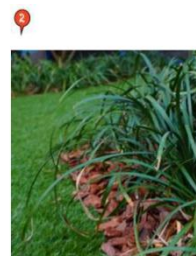
Canna generalis 'Striatus'



珊瑚树 ShanHuShu

Chindo viburnum

Viburnum odoratissimum var. awabuki



兰花三七 LanHuaSanQi

Liriope cymbidomorpha



百子莲 BaiZiLian

African Lily

Agapanthus africanus



细叶芒 XiYeMang

Maiden grass

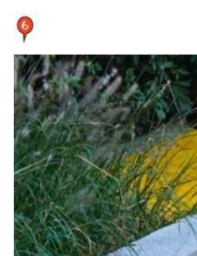
Miscanthus sinensis 'Gracillimus'



海桐 HaiTong

Pittosporum tobira

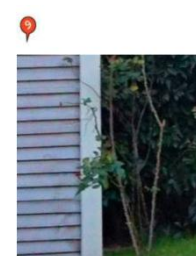
Japanese pittosporum



狼尾草 LangWeiCao

Pennisetum alopecuroides

Fountain grass



藤本月季 TengBenYueJi

Climbing rose

Rosa cvs. Climbing Roses



# PLANT / HORTICULTURE INFO EXAMPLES 植物 / 园艺资讯样品

↙ SCAN ME



Standing Label- Aquatic Plants  
直立式标牌- 水生植物

# PLANT / HORTICULTURE INFO EXAMPLES 植物 / 园艺资讯样品

↙ SCAN ME



Tying Label- Trees  
围绑式标牌-喬木



# PLANT / HORTICULTURE INFO EXAMPLES 植物 / 园艺资讯样品

SCAN ME



Hanging Label- Small Trees/ Shrubs  
懸掛式标牌- 小喬木/ 灌木

SCAN ME



Standing Label- Low Plants  
直立式标牌- 较矮植物

# PLANT / HORTICULTURE INFO EXAMPLES 植物 / 园艺资讯样品

AFTER SCAN...

杨梅 YangMei Myrica rubra



LEAF 叶色: 1月 4月 7月 10月  
FLOWER 花色: [Color bar showing seasonal changes]

显示更多 More

Click for more  
Plant Information



Scroll for Gallery



## Plant Characteristics

YangMei (Chinese bayberry) is an evergreen small tree or shrub which likes acidic soil. The flourish foliage grows from lush branches with lovely round canopy. It is a good tree species for greening.

常绿小乔木或灌木，花期4月，喜酸性土壤。杨梅枝繁叶茂，树冠圆整，初夏又有红果累累，十分可爱，是园林绿化的优良树种。



## Distribution and Uses

Chinese bayberry is found in Jiangsu, Zhejiang, Taiwan, Fujian, Jiangxi, Hunan, Guizhou, Sichuan, Yunnan, Guangxi and Guangdong. It is also distributed over Southeast Asia countries like Japan, Korea and the Philippines.

Bayberries can make a wide range of food and drinks. The berries as fruits taste sweet and sour. It can also be used to produce wine. It is a healthy fruit that can quench thirst and help digestion. In Three Kingdoms Period, the story of that Cao Cao's corps imagine bayberries ahead the road to boost morale made the famous idiom "quenching one's thirst by thinking of berries".

产于江苏、浙江、台湾、福建、江西、湖南、贵州、四川、云南、广西和广东。日本、朝鲜和菲律宾也有分布。

杨梅果味酸甜适中，还可酿酒，有止渴、生津、助消化等功能。素有望梅止渴之说。

 中国园艺数据库